

Brave Family Travel

Marae Torrelie · Family travel, school abroad and life in Spain

ABC NIGHTLINE

NEWSWEEK

THE DAILY MAIL

WHO WE ARE

A Cuban and Mexican-American family raising two girls across the world.

Marae and Roger met in Alaska, quit their corporate jobs, and have been travelling as a family ever since. Ninety countries later they are based in Málaga, Spain, with Alaska and Atlas, who have been to school in Japan, Spain and Italy.

Our audience is families who travel with intent. They do not browse. They book, they enrol, and they move.

184K
INSTAGRAM EN

88K
FACEBOOK

38K
INSTAGRAM ES

17K
YOUTUBE EN + ES

20K
EMAIL LIST

90+
COUNTRIES

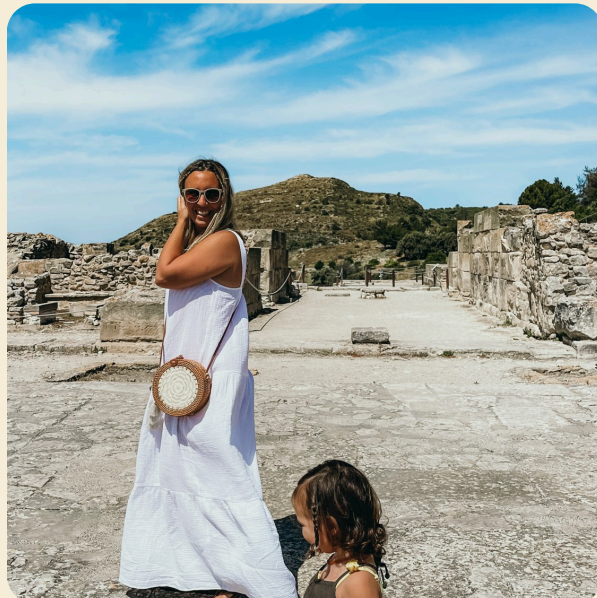
2M to 5M Instagram views a month. 12,000 of our subscribers are actively planning a move abroad. Everything can run in English and Spanish.



THE WORK

Content families save, send and act on.

Reels, carousels, stories, blog and email. Shot by us, on location, with our kids in it, in the places we actually take them.



PROOF

What our posts have done for the brands in them.

27 direct hotel bookings

From one reel. 1.4M reach, 129K likes, 131K interactions.

Sold out

A sponsored reel took a product to multi-million views and it sold out within days. Repeated with more than one partner.

150+

Product purchases driven for one affiliate partner, still converting years later with no active posting.

15.72%

Engagement on a sponsored carousel for a school exchange programme. 240 shares, 513 saves.

39,376

Shares in 90 days, against 31,574 likes. Our posts get forwarded, not just watched.

"Fantastic to work with. Super fast communication, perfect high quality content first time with no amendments. Would highly recommend."

JESSICA HARROD · RIA MONEY TRANSFER

SELECTED PARTNERS

Brands we have worked with.

Hilton

Hyatt

Karisma Hotels & Resorts

Dukes The Palm, Dubai

visitBerlin

Extra Holidays

Britax

Joolz

Joovy

Momcozy

Ria Money Transfer

AirHelp

SafetyWing

Khan Academy

Holafly

Boundless Life

Japan Preschool Exchange

Lanjarón Tourism

Cruisin Motorhomes AU

Orange

Simify

Plus hotels, resorts and tourism boards across Europe, Asia, the Caribbean and Latin America.

HOW WE WORK TOGETHER

Choose a moment, a campaign, or a year.

- A single content moment: one reel or carousel, plus stories
- A 30 day campaign arc: three to five posts, stories and email
- Quarterly ambassador: monthly content across Instagram, blog and email
- Relocation feature: dedicated content plus an email to the 12,000 families planning a move
- On location at ROOTS, our family residency in an Italian alpine village

LET'S TALK

contact@bravefamilytravel.com

bravefreetravel.com · [@bravefamilytravel](https://www.instagram.com/bravefamilytravel) · [@unafamiliaqueviaja](https://www.instagram.com/unafamiliaqueviaja)

Xoxo, Marae: your travel mom bestie

www.bravefreetravel.com