

# Brave Family Travel



## Media Kit

2021



# Meaningful Family Travel



## Hello!

I'm Marae

Along with my husband Roger, and our baby daughter Alaska, we love showing other families that this beautiful planet was made for us to explore and enjoy it.

Our two passions in life have always been art and travel. After years of living life with half our heart on the road, we finally found a way to combine the two.

With 67+ countries visited, and a hunger for more, we focus on showcasing all the gifts this world has to offer and motivating our audience to travel further and deeper...now from the perspective of a family.

We have been building a strong community of traveling families, and in the past year our community has grown larger and stronger.

This past June we started a new instagram account solely for the purpose of teaching other travel families how they can monetize social media so they can work from anywhere around the world.

In one month we've organically grown the account to 400+ followers and have an outstanding engagement and reach rate. It is our goal to grow that account so we can continue serving our community of travel families by showing them how to organically grow on instagram.

We also have a youtube channel and a blog where we share more detailed itineraries and travel stories.

## INSTAGRAM

50,000

### Weekly Impressions

213,000 Combined

### Monthly Impressions

23K combined

### Followers

35-96%  
respectively

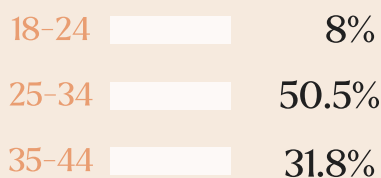
### Reach Rate

2.5% + 31.25%

### Engagement Rate



### Ages



# @bravefreetravel @bravefamilytravel

We share family travel content geared towards those who care about enjoying the world to the fullest and traveling slowly. As we are currently in Baja, a lot of our content is about this location.

We have a strong community of travel families from all over the world but predominantly from the United States and Canada.

Our audience loves destination reels/guides and our weekly lives.



## What Can You Expect?

We care about our planet and being able to enjoy it to the fullest. We love showing our audience eco conscious brands and those they can enjoy while traveling. We are very selective with the brands we work with, so our audience responds really well to what we recommend.



# Check Out My Previous Work



Taken at the Hotel  
ICON, Autograph  
Collection  
Houston, TX



Taken at Hilton El  
Conquistador Resort  
Tucson, AZ



Taken at Poco a Poco  
Hotel & Spa  
Monteverde, Costa Rica

## What Others Think of Our Work

→ "Looks so great, thank you! I love the photos - you have such a great eye, and capture the products really well."  
- Sol + Spirit  
Canadian Eco Brand

→ "I love this!! It is a great video & photos --and shows the town in a cool way too."  
-Bayfront Marin Hotel Owner  
St. Augustine, FL

→ "I said this before but we loved working with you. We saw a big bump in followers and sales from your giveaway. We did one with (another brand) and yours definitely got us more followers."  
- Healthy Nest Diapers  
USA Eco Brand

→ "Unbelievable. Keep it up. I don't know what can I say about this video except saying thank you for the good job. I'm extremely happy.  
Thanks, Thanks "  
-Ribaneng Lodge Owner  
Ribaneng, Lesotho



# Let's Work Together!

We specialize in short form video, drone footage and photography. We love a good challenge and as we own a digital marketing agency, there isn't much we can't or won't dare do. Aside from social media and content creation we are also available for social media marketing work.

# 1

Sponsored Instagram and Blog posts:

Best for brands wanting to get in front of our audience. We love showing new places and products to our audience and they love learning where they can go next or what products we love as a travel family.

# 2

- media trips
- video production + editing
- event hosting
- video & photo licensing
- custom packages
- giveaways

Content Creation:

# 3

Best for brands that might want our photo and video work but not necessarily use our social influence. This is great for small brands, foreign brands who might have a different demographic than our audience, or anyone wanting professional quality work without necessarily showcasing their brand to our audience. We've created content for website and social media use for several brands.



BRAVEFAMILYTRAVEL

## How To Book

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## Thank You!