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# INSTAGRAM TRAVEL FAMILY

## WEEKLY TOPICS

### SUNDAY - MINDSET

WHY?

Niche, consistency, goal setting  
etc.

### MONDAY - INSTAGRAM

Algorithm, engagement, optimization,  
time management etc.

### TUESDAY - CONTENT

Batch creation, which kind is best,  
posting, reach etc.

### WEDNESDAY - PARTNERSHIPS

how to stand out, when to reach out,  
HOW to reach out, DM & email  
templates etc.

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## WEEKLY TOPICS

### THURSDAY - COMMUNITY

How to create a community, who should it be, and how to keep it well engaged etc.

### FRIDAY - MAKING MONEY

Different ways to monetize your talents online and on instagram

PLUS WEEKLY:  
CHALLENGES,  
CHECKLISTS,  
GOALS SETTING,  
ETC.

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